





## **OUR VISION**

A community where compassion and generosity is valued and all individuals and families thrive.

## **OUR MISSION**

To mobilize and empower the caring community of the Mat-Su, while improving the self-reliance of individual's lives in measurable and lasting ways.

## **OUR PURPOSE**

Positive Community Impact

#### **OUR VALUES**

Leadership, Integrity, Stewardship, and Collaboration

## **OUR LONG-TERM GOAL**

The Mat-Su Borough is a cohesive community with the resources available for living happy, healthy, and productive lives.

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Mat-Su Project Homeless Connect



Early Childhood Partnership (ECP) sponsors child care providers to attend AAEYC and AFFCA conferences

Amy Dorsey, Anthony Rouen, & Dorothy Kinley joined United Way Board of Directors





Dorothy A Jones winner - Karis Johannes & Pacesetter Luncheon winner - MEA

# JANUARY 2014





Thrive/Alaska Wellness Coalition (AWC)- Positive Community Norms Training



FEBRUAR

Staci Manier joined our staff as the new Community Impact Director



United Way of Mat-Su's Day of Caring

Trust awards AWC grant for Media Campaign



United Way shoots 2015 Campaign Video

Community Impact Grants awarded

MSRMC Baby & Child Fair



ECP hosts First Annual Mat-Su Family Festival & Golden Apple Awards at AT&T Sports Center. 420 people attend

Trapper Creek Elementary wins 100% Giving Award

MAY

# RIL



community members get together to help build Alpine Playground in Sutton

Coordinated youth service projects for Rotary Youth Leadership Awards

THRIVE sponsors Mat-Su Grad Blasts United Way & Kendall Ford partner for Drive 4 UR Community



Thrive sponsors Block Parties

UWMSB takes in Senior Farmers Market Nurtition Program coupons and distributes funds to farmers.



UWMSB and MSBSD partner for Stuff the Bus Day of Action. 700 backpacks stuffed



BP gives UWMSB \$20,000 to sponsor campaign video and supplies for community fundraising UWMSB participates in the United Way worldwide Performance Self-Assessment



United Way Kick-Off

# JULY



ECP awarded \$45,000 from Best Beginnings

UWMSB, Thrive, MSBSD and Mat-Su Health Foundation sponsor Adverse Childhood Experiences (ACEs) Mat-Su Summit, over 100 people attend

# **AUGUST**

# GUST SEPTEMBER



NFL Play 60. UWMSB & Standardian Flight sponsor lunch with Seahawks for Healthy Futures Challenge winners & UWay hosts Seahawk Breakfast

AWC hosts statewide PCN training

Thrive sponsors SBIRT screening for area youth in Talkeetna Thrive receives data analysis showing decrease in youth alcohol consumption from McDowell



ECP Family Events and Activities start up



ECP sponsors o-5 year oldsand their families to Reindeer Farm. Over 500 people attend

# **OCTOBER**

# NOVEMBER

# **DECEMBER**

Thrive and SAMHSA sponsor Teens for Teens Town Hall, over 50 people attend



United Way of Mat-Su gives \$5,000 gift to local Salvation Army

JoAnn Kohler & Robert Morgan join United Way of Mat-Su Board

## **EDUCATION**

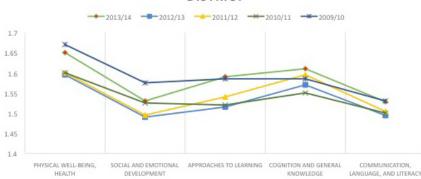
Children and Youth Achieve Their Potential

All children enter school ready to learn, graduate and are prepared for careers. Our strategies:



Education is the cornerstone of individual and community success. United Way of Mat-Su has formed key partnerships that promote youth achievement and are focused on ensuring youth are strong, resilient, graduate from high school and are prepared for not just a career, but life.

# ADP SCORE TRENDLINE - MAT-SU BOROUGH SCHOOL DISTRICT



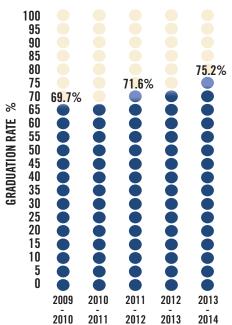
#### Early Childhood Partnership (ECP)

The Early Childhood Partnership of Mat-Su is staffed by United Way and focuses on serving young children and their families. The ECP works with families and childcare providers to ensure all children in the Mat-Su begin school ready to succeed.

#### Stuff the Bus

United Way of Mat-Su partnered with the Mat-Su Borough School District to put on the first Stuff the Bus: Day of Action. Together with community volunteers and generous sponsorships, over 700 backpacks were able to be stuffed and handed out to students in need throughout the Mat-Su Borough.





Over the course of 5 years our ADP scores have increased as well as our grauation rate in the Mat-Su Borough.

#### **INCOME**

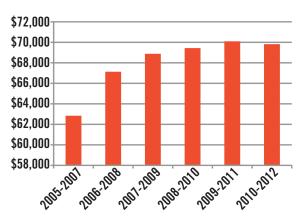
All Valley residents are Financially Stable and Independent

All residents become self-sufficient and economically stable. Our strategies:



More than 10.4% of the Mat-Su population has an income below the federal poverty level, despite many being employed. United Way is focused on ensuring all families and individuals are financially stable.

#### MEDIAN HOUSEHOLD INCOME IN THE MAT-SU



#### **Homeless Connect**

An event to provide people experiencing homelessness with access to a broad range of services. United Way of Mat-Su sponsors, chairs, and organizes all the volunteers and service providers for Homeless Connect. In 2014, 200 people were served.

#### Familywize Prescription Discount Cards



Do you need help paying for you prescriptions? If so come by our office to pick up your familywize card and potential save up to 75% off.

This is not insurance. Discount only.

#### Resource Guide/2-1-1

United Way of Mat-Su compiles and distributes a comprehensive catalogued Resource Guide for information on services and programs in the Mat-Su Valley. We distributed over 2400 resource guides in 2014. We also provide all this information to the United Way 2-1-1 line. Anyone can call 2-1-1 within the state of Alaska for access to a directory of services throughout the state.

#### HEALTH



Health is defined as a state of complete physical, mental and social well-being and not merely the absence of disease. The health of our citizens is a strong indicator of the health of our community. United Way of Mat-Su is working to ensure everyone can lead safe, healthy and rewarding lives.



#### **THRIVE Mat-Su**

By supporting healthy lifestyles and drug-free alternatives, the Coalition hopes to reduce substance abuse among youth and adults and help to build a strong, healthy community. Formerly known aS the Mat-Su Substance Abuse Prevention Coalition, United Way of Mat-Su staffs and coordinates the coalition.

#### **Alaska Wellness Coalition**

The Alaska Wellness Coalition is coordinated and staffed by United Way of Mat-Su. It is a statewide partnership that works together to improve the health in communities across the state of Alaska. To reduce underage drinking the Be [You] statewide media campaign was launched.

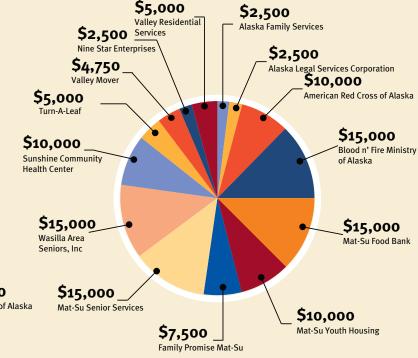


#### Senior Farmers' Market Nutrition Program

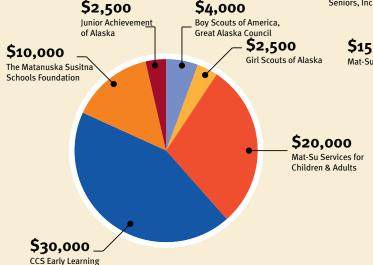
The SFMNP provides fresh nutritious, unprepared foods (such as fruits and vegetables) from farmers' markets to low income senior citizens who are nutritionally at risk.



# **INCOME:** \$119,750



# **EDUCATION: \$69,000**



# **HEALTH: \$102,500**

\$5,000 Access Alaska \$7,500 Upper Susitna Seniors \$2,500 Alaska Center for the Blind and Visually Impaired \$8,000 \$10,000 Alzheimer's Disease Mat-Su Health Services Resource Agency of Alaska \$10,000 \$15,000 Sunshine Community The Children's Place \$2,500 \$6,000 Co-Occurring Nugens Ranch Disorders Institute \$2,000 \$5,000 Alaska Famly Services Girl Scouts of Alaska \$10,000 \$15,000 Boys & Girls Clubs of Southcentral Alaska \$4,000 Big Brothers Big Sisters of Alaska Mat-Su

TOTAL FUNDS DISTRIBUTED TO GRANTEES IN THE MATSU

\$291,250

YOUR DONATIONS ARE MAKING A BIG IMPACT

## UNITED WAY OF MAT-SU WOULD LIKE TO THANK ALL OF OUR DONORS WHO SO GENEROUSLY GAVE OF THEIR FINANCES TO HELP MAKE AN IMPACT IN OUR COMMUNITY. THANK YOU!!

Kimberly Brate

#### **Corporate Gifts**

Alaska Industrial Hardware Alaska Sales and Service-Valley Alyeska Pipeline ConocoPhillips Alaska

Doyon Drilling, Inc. First National Bank Alaska

Guardian Flight

Illinois Tool Works-Hobart Services

Key Bank Kiwanis Club of Palmer

Liberty Mutual Lowes Lynden Air Cargo, LLC

Matanuska Valley Federal Credit Union

Nabors Alaska Drilling Northrim Bank Palmer Lions Club Peak Oilfield Company **Shell Oil Company Foundation** 

Target Udelhoven Oilfield System Services

WalMart Wells Fargo

#### **Grants Received**

Alaska Mental Health Trust Authority **Best Beginnings** Bishops Attic II Mat-Su Health Foundation Rasmuson Foundation SAMHSA/ONDCP State of Alaska - Division of Behavioral Health State of Alaska - Division of Public Assistance

#### In-Kind

Bolshio Misha Inkspot Mat-Su Valley Frontiersman Stage 2 Studios

#### **Community Builders (\$5,000-\$9,999)**

Larry & Becky Baker Rocky Lee Sammye & Vince Pokryfki Elizabeth & Ed Ripley

#### **Community Investors (\$2,500-\$4,999)**

Cleve Coyne Rod & Margaret Hanson Susan Ellis Steve & Lisa Ives Sean & Christina Powell Tyler & Leslie Senden

#### Visionaries (\$1,500-\$2,499)

Stephanie & Rick Allen Cynthia Baldwin Erika & Steve Bills Colin & Michelle Boyden Craig Flippo loe Griffith Fred & Betty Herbert Mike Krepel John Mercer Rydell & Sergie Reints Craig & Debbie Thorn Thomas Vuk Nathan Williams

#### Leaders (\$1,000-\$1,499)

Andy Allen Rachelle & Clay Bates Paul Beer Greg Boitz Norbert Chowaniec John Draper Todd Driskill Dennis & Carol Eby Gaylen Eisenbarth Steven Fernandez Cameron Galvin **Brad Gordon** Thomas Green **Bobby Ingram** John James James Jansen Christopher Jerue Arthur Jessup David Iohnson Jacqueline Kenshalo lean Kincaid Kalvin Kompkoff Mark & Rhonda Lackey Darvl & Stacev Lowe Adam Marang Nicholas McGrath Andrea Metcalf Bryan Nelson James Nuslein Georgia Pollock Natasha Pope Julia & Ray Redington Pamela Róss Richard Showalter Wayne Smith Stacie & Mark Stigar Fred Wentz William West Dennis White Larry & Connie Wiget Rebecca & Sean Williams Daniel Williamson E. Robert Wissler

#### Donors (\$1 - \$999)

Patricia Worrell

Sergio Acena Timothy Adamczak Kristen Adams Debbie Adams Robert Alexander Billie & Cathy Allen Ruth Alphin Alaina Anderson Bonnie Anderson LaMarr Anderson Tiffany Appleton Sonia Auld Mark Baehm Dawn Baham Devon Barber Coral Barron Kristine Bayne Jerry Bean Brian Beauvais Lynne Becker Thomas Bell James & Vanessa Berg Carri Berger Gregory Bernier Angie Bertling Crystal Bird Craig Bisgard Nancy Blake Edward Block Jami Boals Carol Boatman Deborah Bolton John Brahaney

Timothy & Kimberly Breeden Tammy Brehm Valera Brickel Sarah Brooks Chelsey Brown Barbara Brown Merideth Buchman Jennifer & Mike Burkmire Shawn Burleson Melissa Burningham Richard Bush Janice Campbell Cassi Campbell Michael Cappa Walter Carden Bethany Carrier James Ćarroll Amanda Carroll Tony Carter Christian Castillo Cortijo Kevin Castleman Lori Cato Harmony Chadwick Thomas Chadwick Steven Chapman Paige Chase Julie Chase **Daniel Cheyette** Ivan Chikigak-Steadman Bobby Childers William Childress Denise & Pete Christopher Richard Clark Debra Clendening Patrick Cockrell Sigurd Colberg John Collins Candice Collvins Kerby Coman Sabrena & David Combs Jackson Combs Riker Combs **Desiree Compton** Angel Compton Grace Compton Tristian Compton Patrick Cook Alexia Cook-Griffeth Shelley Copeland Taylor Cottingham Justin Cozby Kelly Cozby Rodney Crew Tracy Crockett Daniel Croslev

Joshua Cross . Michael Crume Sean Curtis Douglas Czechowicz Diane Dahlheimer Robert Davis Jenna Deason Camie DeCovich Juliah DeLoach Nichole Detablan Suzie Deuser Anita DeVore Jason Dewan Donna Dewan Christopher Diltz April Diselrod Russell Doig Mark Dolecki Mac Dolecki Claudia Dolfi Chris Douck Donna Douglas Robert Doyle Susan Dunham Tamara Duntley Jason Edwards Connie & Jim Egger Christine Erdle Karen Erickson Iulie Estev Bettina Everett

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Misty lensen

Dana Jeppesen

Eddie Ezelle

Lois & Charles Feaster

Carol Fant

Donna Johnson Mitch Johnson Patrick Johnson Scott Johnson Timothy Johnson David Johnston Matthew Jones Deonne Iones Elaine Jordan Nicole Justice Katharine Kaiser Robert Katsur Brandon Kell **Bridget Kelly** Dan & Janet Kennedy Hugh Keogh Dianne Kiana **Judith Killion Janet Kincaid** Ilona Kinder Dorothy Kinley Kris Kirk Linda Jo Klapperich Richard Knight Lynne Knutson Sandrine Koch Patricia Kohut David Kolberg Patricia Kramer Karen Kreider Angela Krumpos Harold Kruschke Neva Lancaster Ralph Langham Scott Larson Charity Lawrence Cherie LeBlanc-Shue Katherine Lee Anna Lee Brian Leonard Lvdia Lester Jonathan Lettow Stephanie Leverenz Anthony Licata Arianna Liedtke Michael Lindberg Matthew Link Pierre Loncle Kylecia Lord Janene Lovelace Amy Lowe Joyce Lugo Maureen Lumba Karl Lund Sharon Lund Greg Lund Tamara Luttrell Shannon MacDonald Rachel Maddy Robert Madson Wendy Mahan Jessica Malo Michael Mann Robert Manuel Jennifer Maresh Teresita Marostica Kelly Marre Aubrey Marsolais Troy Martin Kathy Martin Iulie Martin Anita Martinez Kevin Martinson Michael Masek Misty Massie Steven Mayer Steven McCann Courtney McCaw Michelle McClure-Reddish Todd McCracken Elda McCraw Barbara McDaniel Lauren McElroy

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Patricia Schumacher David Schwabe Matt Shaw James Shuey Scott Siegmann Scott Simmons Melanie Sisco Brittany Sisson Alexander Slaven Jayson Smart Kristi Smethers Debbie Snider Diana Soliday Michael Solmonson Yelena Solovey Marianne Southwick Jenelle Spear Sarah Stansberry Gregory Starner Megan Stearman Andy Steele James Steele Shawn Stephenson Shane Stone Jeffery Stoeckle Wendy Stout Jeffrey Streit Jennifer Stricklan Laurie Studie Ann Svedin Erik Swanson Jacqueline Tanttila Geraldine Taylor Zarin Taylor Lucinda Thomas Sandra Thomas Allen Thomas Jessica Thompson Naomi Tigner Patricia Tony Nancy Tremaine Robert Trudeau Terri Trudeau Brandon Tucker Laurie Tumbleson Dianna Turnbaugh Rachel Turner Heidi Turner Faye Unchanglo Hilary Upicksoun Bruno Urcuyo Anastasia Uzbyakova William Van Dyke Naomi Vanover-Piggott Brenda Vantassel Teodoro Vargas Nikki Velock Bert Verrall Belinda Victorick Steven Vigl Margaret Volz Marguerite Vomela Jaclyn Von Dincklage Lisa Vrvilo Terri Walker Robert Walker Heidi Walsh Corinne Ward Randi Waters Marvella Webster Susann Welton Rose Wentz Bruce Werba lason Werner Dwight West John Western Laura Wheeler Allissa White **Duncan Whitney** 

Shannon Wiebe

Joshua Williams

Mike Williamson

Heather Woolverton

Bill Williquette

Kenneth Wright

Regina Witz

Callie Willard

Deborah Yancey Alexandria Young Serenity Zander Bruce Zmuda Ronnie Zugg

\* We would also like to thank all of our donors who wished to remain anonymous. You have truly made a difference in our community through your donations as well.



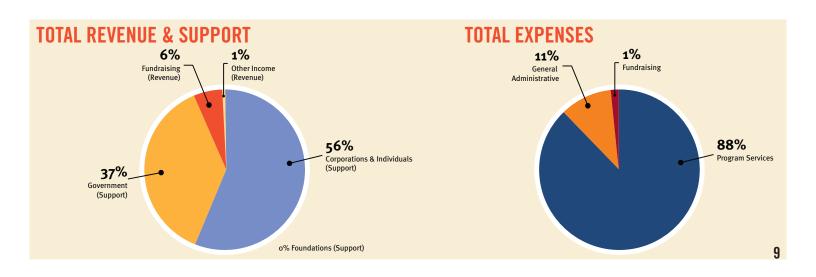
On June 22, 2014 we lost a special person. Margie Gabrielle

She shined so brightly one couldn't help but to laugh, be inspired and appreciate her light. She leaves an incredible legacy to us. Her passion, enthusiasm, vibrance and zeal for life will always be remembered.

In Memory of Margie L. Gabrielle March 5, 1960 – June 22, 2014 Your Life was a Blessing Your Memory a Treasure

	2014	2013
ASSETS		
Current Assets:		<b></b>
Unrestricted Cash	\$159,448	\$84,602
Temporarily Restricted Cash	230,922	
Unconditional Promises to Give, Net of		
Allowance for Uncollectible Promises	151,860	240,317
Grants Receivable	28,662	73,511
Prepaid Expenses & Others Assets	8,88 <u>5</u>	7,269
Total Current Assets	579,777	405,699
Property and Equipment		
Furniture & Equipment	39,647	37,945
Less Accumulated Depreciation	(26,886)	(23,018)
Property and Equipment - Net	12,761	14,927
Non-Current Assets:		<del></del>
Investments	156,456	\$239,894
TOTAL ASSETS	\$748,994	\$660,520
LIABILITIES AND NET ASSETS		
Accounts Payable	\$15,795	\$12,817
Allocations Payable	303,639	408,281
TOTAL LIABILITIES	319,434	421,098
NET ASSETS		
Temporarily Restricted Net Assets	230,922	23,000
Unrestricted Net Assets	- •	_
Designated for:		
Property and equipment	12,761	14,927
Board Reserve	52,702	52,702
Undesignated	133,175	148,793
TOTAL NET ASSETS	429,560	239,422
TOTAL LIABILITIES AND NET ASSETS	748,994	660,520

CHANGES IN UNRESTRICTED NET ASSETS	2014	2013
From Cash Operating Activities Support (including \$86,601 and \$81,69 released from temporary restr	_	
Corporations and Individuals Foundations	\$448,437 —	\$588,783 10,986
Government	299,705	173,615
SUBTOTAL-	SUPPORT 748,142	773,384
Revenue		
Fundraising Other Income	47,497 3,928	24,591 —
SUBTOTAL-		24,591
TOTAL REVENUE AND SU	PPORT 799,567	797,975
Expenses		
Program Services	715,876	768,540
General and Administrative	87,426	90,820
Fundraising	<u>13,246</u>	<u>23,081</u>
TOTAL	EXPENSE <u>816,548</u>	882,441
Increase (Decrease) in Net Assets from Operating Activities (excluding deprecia		(\$84,466)



# **BOARD OF DIRECTORS**



Rachelle Bates
President



Austin Grimes
President Elect



Alaina Anderson Treasurer



Sabrena Combs Secretary



Kelly Marre Past President



Bryan Nelson Past President



JoAnn Kohler



Robert Morgan



**Dorothy Kinley** 



Kathy Mitchell

# **UNITED WAY STAFF**



Stephanie Allen 907-745-5821 Executive Director sallen@unitedwaymatsu.org

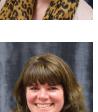
Agency Administration, community development, fund distribution, community impact initiatives, grants management, donor relations, THRIVE MatSu, the Alaska Wellness Coalition, and Sockeye Fire Relief.



Chelsea Fields 907-745-5822

Development Director
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Resource Development, Workplace Campaigns, Dorothy A Jones Volunteer Awards, volunteer engagement and cultivation, Spark, Day of Caring, and donor relations.



Staci Mainer 907-745-5827 Community Impact Director impact@unitedwaymatsu.org

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Marketing and Event Coordinator
admin@unitedwaymatsu.org

Marketing and communication, event management, Early Childhood Partnership of Mat-Su, Senior Farmers Market Nutrition Program, donor relations, and Mat-Su Valley Resource Guide.



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Community development, Senior Farmers Market Nutrition Program, donor relations, and Mat-Su Valley Resource Guide.