

ADVANCING EDUCATION
INCOME AND HEALTH

Because YOU
LIVE UNITED.

Because YOU
gave a little
love.

LIVE UNITED

UNITED WAY OF MATANUSKA SUSITNA 2015 ANNUAL REPORT

GIVE.ADVOCATE.VOLUNTEER.

www.unitedwaymatsu.org

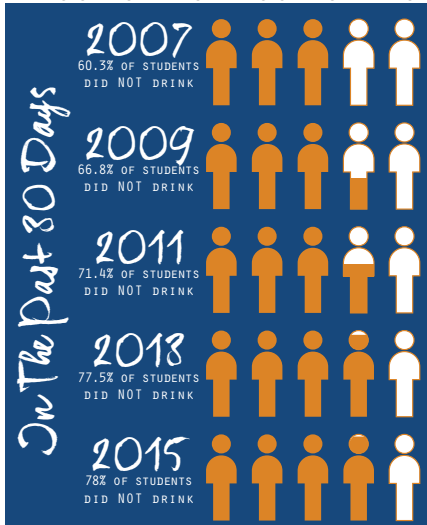
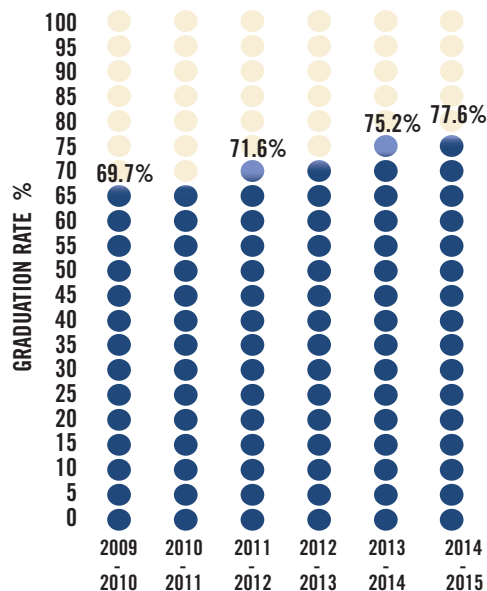
LIVE UNITED

United
Way



UNITED WAY MAT-SU 2015 ANNUAL REPORT

WE ARE MAKING AN IMPACT



EDUCATION

Day of Action: Stuff the Bus

Stuff the Bus is an annual school supply giveaway to help children in-need get ready for school. We take donated school supplies and stuff them into backpacks to help each of our students dignity and confidence as they set out to start their school year. Last year we helped distribute 700 backpacks and this year, on August 11th, our goal is 1,000 backpacks!

Spark: Igniting Hearts for Learning

United Way of Mat-Su kicked off the pilot to our Spark program in Fall of 2015. Spark provides in-school tutoring and academic mentoring for grades K-12. We are in the volunteer recruitment phase and in need of adult and high school tutors and mentors.

Early Childhood Partnership of Mat-Su (ECPM)

United Way of Mat-Su staffs and coordinates the Early Childhood Partnership's family events, and continuing education and training for local child care providers. The Facebook page is very active with community activities, Pinterest ideas for parents with children under five, and more. We have served over 200 families this year.

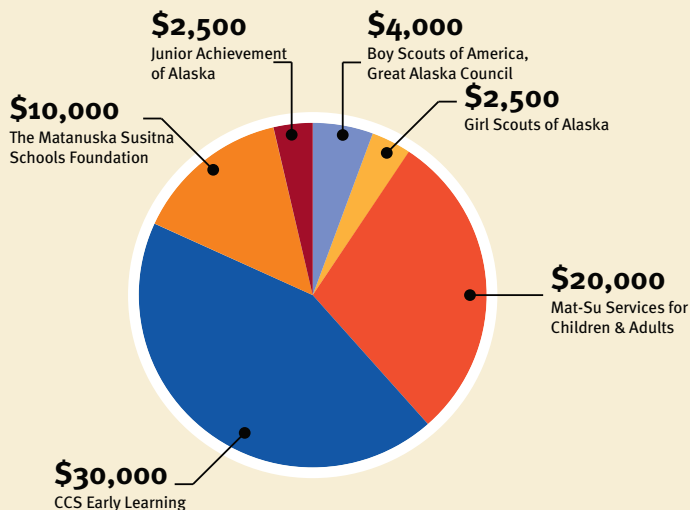
TOTAL FUNDS DISTRIBUTED
TO GRANTEES IN THE MATSU

\$291,250

YOUR DONATIONS ARE
MAKING A BIG IMPACT

EDUCATION: \$69,000

INCOME: \$119



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INCOME

Homeless Connect

2015 was United Way of Mat-Su's fourth year participating and coordinating the Project Homeless Connect in the Mat-Su. Over 200 homeless people had access to a broad range of services, including medical check-ups, eye screening, legal services, employment assistance, food, clothing, toiletries and more.

Sockeye Fire Relief Efforts

Last summer the Willow community was tragically impacted by the Sockeye Wildfire. Homes and property were destroyed. 100% of Sockeye Fire Relief Fund went to Willow families to help rebuild what was lost. We also helped with volunteer and case management, property cleanup, provided porta potties, outhouses, toys, stoves, and roofing, supporting over 40 people.

2-1-1 & Mat-Su Valley Resource Guide

For the last six years the United Way of Mat-Su has compiled and distributed a comprehensive catalogued Resource Guide for information on services and programs in the Mat-Su Valley. We distributed over 4,000 resource guides in 2015. We also provide all this information to the United Way 2-1-1 service directory. The Resource Guide is also available online at unitedwaymatsu.org or via our free United Way of Mat-Su app.

HEALTH

Be [YOU] Campaign: Alaska Wellness Coalition

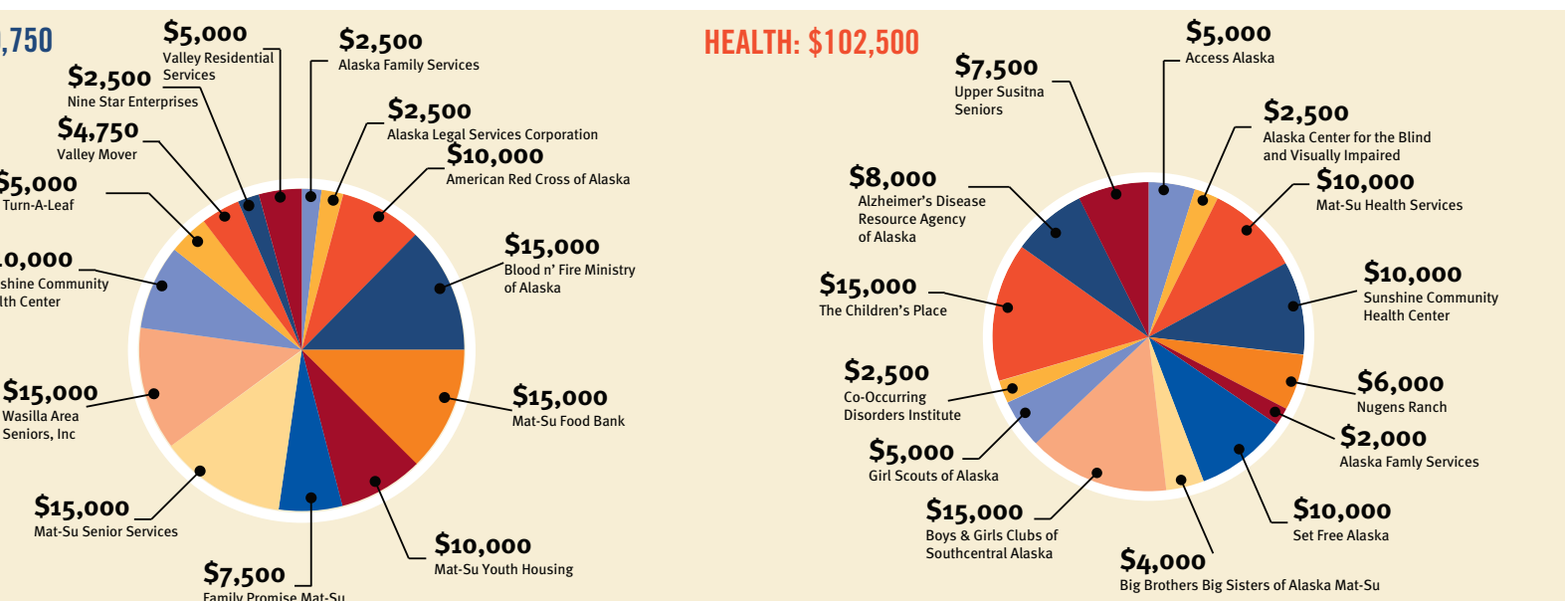
The Alaska Wellness Coalition (AWC), staffed by United Way launched its Be [YOU] media campaign in 2015. The Be [YOU] campaign was developed by the AWC and features teens around the state, showcasing their healthy behaviors, values and beliefs. The campaign celebrates and emphasizes the message: 78% of Alaska teens do not drink.

THRIVE Mat-Su

In 2015, THRIVE sponsored trainings for Effects of Trauma & Mental Health Conference and Early Childhood Mental Health Institute. Coalition members held 21 meetings with community leaders to promote the Be [You] media campaign and hosted three community town halls focusing on drugs and alcohol. Thrive provided training for 24 professionals who work with young children learn techniques to teach children to self-soothe, participated in discussions relating to ACEs and resilience as well as learn about tools to use to aid children to re-direct and/or self-soothe. Thrive also compiled a list of 120 community strategies and programs in the Mat-Su that exist for prevention, intervention, treatment and recovery for substance abuse.

Senior Farmer's Market Nutrition Program

Gives low income seniors access to fresh, nutritious, locally-grown produce, herbs, and honey from local farmers markets. In 2015, 46 farmers participated in this program.



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CORPORATE GIFTS

Alaska Sales & Service Valley
Alaska Community Foundation
Alaska Job Corps
Alaska USA Federal Credit Union
All About Herbs
Alyeska Pipeline Services Co.
American Legion, Post #15
Arctic Chiropractic
Arctic Office Products
ASEA, Mat-Su Chapter
ASEA/AFSCME, Local 52
Big Lake Lions
Boy Scouts of Alaska
BP
Capital Office
Capstone Family Medicine, LLC
Carrs Safeway
CCS Early Learning
CGI USEM Giving Council
City of Wasilla
ConocoPhillips
Community Sports, Inc.
Country Legends 100.9
Crowley of Palmer
Denali Alaskan Federal Credit Union
Denali Law Group
Doyon Drilling
Eagle River Body & Paint
Ellis Group
Evangelo's
Federal Agencies (CFC)
FedEx
First National Bank Alaska
Fred Meyer
Frontiersman
GE
Gorilla Fireworks
Houston Contracting
IBEW
Illinois Tool Works
Inkspot
Key Bank
Kiwanis Club of Palmer
Koch Business Solutions
Lakeshore Entertaining, LLC
Liberty Mutual
Lowe's
Lynden Air Cargo, LLC
Magic Metals
Mat-Su Borough School District
Mat-Su Food Bank
Mat-Su Health Foundation
Mat-Su Home Builders Association
Mat-Su Regional Medical Center
Mat-Su Seahawks
Mat-Su Senior Services
MSSCA
Mat Valley Federal Credit Union
MEA
MTA
National Guard
North Slope Borough

Northrim Bank
O'Reilly Auto Parts
Palmer Chamber of Commerce
Palmer Elks Lodge
Palmer Lions Club
PIP Printing of Alaska, Inc.
Rasmuson Foundation
Salvation Army of Mat-Su
SHARE
Shell
Spenard Builders Supply
Starbucks
Steve's Toyo Stoves
Subway of Mat-Su
Susitna Rotary
Target
Three Bears
UPS
Usibelli Coal Mine
USKH
Valley Charities dba Turn-A-Leaf
Walmart
Wasilla Area Seniors, Inc.
Wasilla Chamber of Commerce
Wasilla Noon Rotary
Wells Fargo
Your Alaska Link

GRANTS RECEIVED

Alaska Mental Health Trust Authority
Alaska Native Tribal Health Consortium
Depends
Mat-Su Health Foundation
MEA Charitable Foundation
Rasmuson Foundation
SOA - Division of Behavioral Health
SOA - Public Assistance

LEGACY

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Kenneth Wright
Gala Yeager
Tyri Zaleski
Serenity Zander
Glenda Zapata
Tony Zellers
Kristine Ziesmer
Ronnie Zugg
The Kennedy Family
The McDonalds
The Foleys

GIVING LEVELS

Legacy \$5,000-\$9,999
Elite \$2,500-\$4,999
Visionary \$1,500-\$2,499
Leadership \$1,000-\$1,499
Cornerstone \$500-\$999
Foundation \$1-\$499



UNITED WAY MAT-SU

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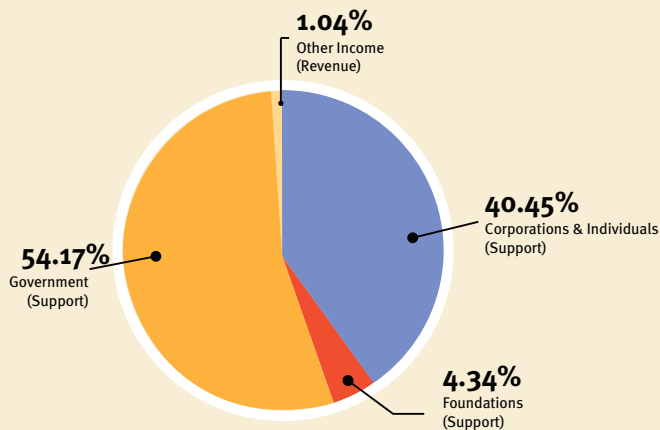
	<u>2015</u>	<u>2014</u>
ASSETS		
Current Assets:		
Unrestricted Cash	\$184,111	\$159,448
Temporarily Restricted Cash	259,397	230,992
Unconditional Promises to Give, Net of Allowance for Uncollectible Promises	175,086	151,860
Investments	156,456	---
Grants Receivable	54,142	28,662
Prepaid Expenses & Others Assets	<u>7,823</u>	<u>8,885</u>
Total Current Assets	<u>837,015</u>	<u>579,777</u>
Property and Equipment:		
Furniture & Equipment	39,647	39,647
Less Accumulated Depreciation	<u>(30,499)</u>	<u>(26,886)</u>
Property and Equipment - Net	<u>9,148</u>	<u>12,761</u>
Non-Current Assets:		
Investments	---	---
TOTAL ASSETS	<u>\$846,163</u>	<u>156,456</u> <u>\$748,994</u>
LIABILITIES AND NET ASSETS		
Accounts Payable	\$123,991	
Payroll Liabilities	9,828	\$8,519
Allocations Payable	<u>274,286</u>	<u>7,276</u>
TOTAL LIABILITIES	<u>408,105</u>	<u>303,639</u> <u>319,434</u>
NET ASSETS		
Temporarily Restricted Net Assets	259,397	
Unrestricted Net Assets		230,922
Designated for:		
Property and equipment	9,148	
Board Reserve	52,702	12,761
Undesignated	<u>116,811</u>	<u>52,702</u>
TOTAL NET ASSETS	<u>438,058</u>	<u>133,175</u>
TOTAL LIABILITIES AND NET ASSETS	<u>864,163</u>	<u>429,560</u> <u>748,994</u>

UNITED WAY MAT-SU

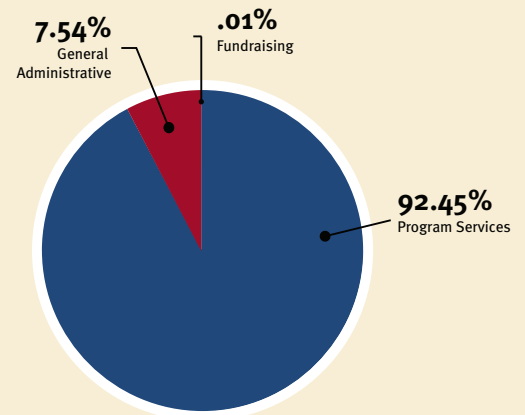
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	2015	2014
CHANGES IN UNRESTRICTED NET ASSETS		
From Cash Operating Activities		
Support (including \$430,595 and \$322,705 in assets released from temporary restrictions. See note J)		
Corporations and Individuals	\$490,049	\$448,437
Foundations	52,595	---
Government	656,196	299,705
SUBTOTAL-SUPPORT	1,198,840	748,142
Revenue		
Fundraising	---	47,497
Other Income	12,616	3,928
SUBTOTAL-REVENUE	12,616	51,425
TOTAL REVENUE AND SUPPORT	1,211,456	799,567
Expenses		
Program Services	1,138,497	715,876
General and Administrative	92,827	87,426
Fundraising	96	13,246
TOTAL EXPENSE	1,231,420	816,548
Increase (Decrease) in Net Assets from Cash		
Operating Activities (excluding depreciation expense)	(\$19,964)	(\$16,981)

TOTAL REVENUE & SUPPORT



TOTAL EXPENSES



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Rachelle Bates - President / Austin Grimes - President Elect / Kelly Marre - Past President / Sabrena Combs - Secretary
Alaina Anderson - Treasurer / Bryan Nelson / Amy Dorsey / Dorothy Kinley / JoAnn Kohler / Robert Morgan / Kathy Mitchell - Sayer



UNITED WAY OF MAT-SU'S STAFF

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IN LOVING MEMORY

Lois Feaster
Richard Tubbs

Your lives touched the hearts of many.